

JP CRSTEL

1250 N. Harper Ave. Suite 308 West Hollywood, CA 90046
Phone: 775.342.5488 E-Mail: johnpaulcastel@gmail.com IMBD: http://www.imdb.com/name/nm3573363/

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Experience

Apex Cinema LLC (Series)

May 2010 - Present

President/Co-Founder

INFO: http://www.apexcinema.net/

Officially formed in October of 2010 as a Delaware L.L.C., Apex Cinema was founded as the entity behind The Andes Peru Feature Documentary. Today Apex Cinema operates as the backbone for the directorial projects of its founders. Apex Cinema also provides many low budget independent films with both a road map through filmmaking and production services ranging from development to post production.

Robert Evans Company – Paramount Studios

May 2011 – December 2011

Intern Asst. to Head of Development

INFO: http://www.paramount.com/

- Managed Communications/Schedule/Expense Reports for Head of Development.
- Created Pitch material, business proposals and contacted talent for shows.
- Developed relationships with departments at Paramount studios

Zola Jesus Seekir/Vessel Music Video

July 2011 - October 2011

Producer

VIDEO: http://www.youtube.com/watch?v=HY9WUZZrTpw

- Successfully achieved goal of 1 million views and counting.
- Video Produced on micro budget of \$8000. Utilized miniature sets for cave interiors.

Greener - Short Narrative

January 2011 - May 2011

Producer/Exe. Producer

INFO: http://www.facebook.com/Greener.AKyleLauDaydream

- Utilized Movie Magic Suite to develop Production Board and Budget under \$10,000.
- Dual Red Camera Setup, Three day Production with a location loss and recovery 6 hours into shooting.

Just Another Lost Soul – Short Narrative

January 2009 - May 2010

Director/Producer/Exe. Producer

IMDB: http://www.imdb.com/title/tt1649770/

- Shot for \$20,000 with a cast and crew of over 100, Including 2nd Unit Los Angeles Aerial Team
- Premiered at the Crest Theater in Westwood to student/public audience of over 500.
- Moondance International Film Festival Finalist 2010

The Andes Peru Feature Doc. / UCLA Archeological Field School Cusco, Peru May 2009 - February 2010

Director/Producer/ Exe. Producer

INFO: http://www.theandesperu.com/

- A joint effort between Apex Cinema and UCLA, The Andes was shot in Peru over a 2-month period and Includes extensive footage of the city of Cuzco and the majestic Machu Picchu.
- Premiered in December of 2009 at the Smithsonian National Museum of the American Indian and will be included in the 2013 Inca exhibit.
- First Undergraduate architected IP royalty percentage agreement with UCLA.

Film and Photography Society – UCLA/Proprietorship

January 2008 - May 2009

Vice President/Exe. Producer

INFO: http://www.fps-producions.com

Started in 2009 at UCLA, FPS Productions grew to be the largest chapter of the worldwide Organization.

- Vice President of Independent Production Proprietorship specializing in high production value independent action/dramatic films.
- Covered events, Concerts, weddings, commercials and corporate videos, also become a large media coverage agent at UCLA. Clients include Audi, US Army, City of Riverside, NCAA, LMFAO, etc.

JP CRSTEL

Apex Cinema LLC 1250 N. Harper Ave. Suite 308 West Hollywood, CA 90046 775.342.5488 johnpaulcastel@gmail.com

December 2012

To Whom It May Concern,

Hope preparations for the end of the world are going well. I wanted to reach out to you because many of the projects you have worked on in the past are some of my favorites. My Name is JP Castel and I hope you might be able to give me some advice about the UPM/Producing Business as I have recently returned from traveling and have been unsure how to move into the world of professional projects.

Last year I finished studying Producing at the UCLA Film school and produced various project including a feature length documentary about the Andes mountains, numerous short films with many of my fellow students, and some commercial music videos. I also became very interested with set management, scheduling, and budgeting as it seemed many sets at school were inefficient and disorganized. As a result I invested heavily in software and equipment including the Red Epic camera in order to alleviate some of my sunk costs. After finishing school I worked for Robert Evans at Paramount studios as an assistant for six months in development.

I understand that a great team is paramount to the success of a film and I think I'd be a powerful assist on any project. With that in mind, I would really like to meet with you to learn more about the industry and your experience in film and possibly work on one of your future projects. I appreciate you taking the time to read this email, and I look forward to hearing from you.

Sincerely,

JP Castel

Enclosed - Producer Portfolio

A KYLE LAU FILM

GREEN WHERE EAST MEETS WEST

APEX CINEMA PRESENTS IN ASSOCIATION WITH KTL PRODUCTIONS

A KYLE LAU FILM JEFF BEE ALEXANDRA GODINEZ TREVOR HOEPER INFECTER KYLE LAU

PRODUCER JP CASTEL CO-PRODUCED ADAM NELSON PRODUCER ERIKA DRAZEN

PROFESERARY YUSUKE SATO PRODUCTION JENNA KIESELBACH GESTEMEN JANE LEE

LOGLINE

In a town divided by race and social class, the loss of a job due to outsourcing becomes the final straw towards the city of Fairmont going into complete and utter madness.

SYNOPSIS

There is a town where East is East and West is West. However, when the existence of a former cross-town love is questioned, we find our main character, East-Side resident, Kevin Lin, in a true dilemma. His former love, Janelle Lane, is currently dating a fellow West-Sider named Anthony. Unfortunately, Anthony is part of West Side crew whom hate East Siders with a debatable racist passion. Also unfortunate is that Anthony's older brother, Adrian, is also part of the crew. Fresh from losing his job to the recent outsourcing, Adrian decides to alleviate his frustrations with the help of alcohol. As the night continues, our characters find themselves at the wrong place at the wrong time – tensions rise, identities are questioned and violence erupts in a mob-like fashion. In this Dramatic-Comedy, we explore the ideas of perception, racism and attempt to answer the age-old question of whether or not the grass on the other side is truly "Greener".



		Sheet	8	34	37	38	9	36	39
		Page Count	2 1/8	1/8	1/8	4/8	7/8	1 1/8	7/8
	Greener		Maloney's Bar Kevin & Manny Talk Night 1A	Maloney's Bar Kevin Spots Janelle Night 1D	Maloney's Bar POV Kevin & Janelle Night 2B	Maloney's Bar Kevin & Janelle at Bar Night 2C	Maloney's Bar Kevin & Janelle Talk Night 1E	Maloney's Bar Adrian And Anthony Night 2A	Maloney's Bar Adrian, Anthony, and Night 2D
	Director Kyle Lau	_	evin &	evin S	OV Ke	evin &	evin &	drian /	drian,
	Producer JP Castel	_	s Bar K	s Bar K	s Bar P	s Bar K	s Bar K	s Bar A	s Bar A
	Assistant Director	_	aloney's	aloney's)	aloney's	aloney's	aloney's	aloney's	aloney's)
	Script Dated	_	INT Mal Scs. 1A						
Char KevinLin AdrianPark MannyRodr Curtis Justin	Pacter No	1 3 5 7 11	1 3 4	3 3	2 Ø	2 Ø	1 2/3 5	2 5	2/3 5
	Backg	round Actors	16	20	19	19	0	19	19
			Kevin and Manny talk at the Bar	Maloney's Bar Kevin Pov of Janelle	Adrian and Anthony spot Kevin and	Kevin and Janelle exchange wrist	Kevin Intially Meets Janelle in	Adrian and Anthony Talk about	Adrian and Anthony confront Janelle

40	32	33		10	27	42	44		41	24	
1/8	1/8	1/8		2	1 3/8	1/8	4/8		1/8	2/8	
INT Maloney's Bar West Side Team Night Scs. 2E	INT Maloney's Bar White/Asian Couples Night Scs. 1B	INT Maloney's Bar Hot Caucasian Girl on Night BScs. 1C	February 25, 2011 Total Pages: 6 1/8	Night Night Night Scs. 5	1 3/8 Night	EXT Parker Truck Night 8/1 Scs. 7		End Day # 2 Saturday, February 26, 2011 Total Pages: 4		Scs. 3 Night Night Night	End Day # 3 Sunday, February 27, 2011 Total Pages: 3/8
22	19	20	End Day # 1 Friday, Feb	3	3	3 Ma	0	End Day # 2 Saturday,	3 wa	0	End Day # 3 Sunday, Fe
Adrian Pov to eh West Side Team	Couples that are mixed race in Bar	Kevin is checked out by a Hot		Dialogue Leading up to the fight	They Fight	Anthony, Adrian, and West Side Crew	Kevin holds Manny in his arms		Anthony, Adrian, and West Side Crew	Kevin And Manny Walk to the Boys	

THE HEYDAY OF THE INSENSITIVE BASTARDS UCLA School of Theater, Film, and Television

Script Dated: 12/3/12 Budget Draft Dated: 12/3/12

Production # AC006 Start Date : 2/4/13 End Date : 2/10/13 Total Days : 6 Producer: Jesse Maiman Director: Jeremy White UPM: JP Castel

Acct#	Category Description	Page	Total
600	Story/Writers	1	\$0
610	Producers	1	\$0
620	Directors	1	\$0
1300	Cast	1	\$416
	Total Above-The-Line		\$416
1600	Production Staff	2	\$1,280
1800	Camera	2	\$3,200
1900	Wardrobe	3	\$400
2000	Makeup and Hairdressing	3	\$700
2200	Props	3	\$200
2300	Art Department	4	\$1,100
2600	Sound Recording	4	\$1,350
2700	Set Lighting	4	\$900
2800	Set Operation	4	\$2,516
3000	Special Effect	5	\$200
3100	Locations	5	\$1,625
3200	Transportation	5	\$1,506
	Total Production		\$14,977
3400	Editing	6	\$400
3500	Music	6	\$100
3600	Post Production Sound	6	\$700
	Total Post Production		\$1,200
3900	Insurance	7	\$430
	Total Other		\$430
	Contingency Fee: 10.0%		\$1,702
	Total Above-The-Line		\$416
	Total Below-The-Line		\$16,607
	Total Above and Below-The-Line		\$17,023
	Total Fringes		\$0
	Grand Total		\$18,725

Scene #: 3

Breakdown Sheet

Sheet #: 3
Int/Ext: EXT

Day

Script Page:

Day/Night:

Page Count: 1 3/8

Est.Time:

Scene Description: Keen and Clete walk to House

Settings: ROADSIDE

Location: Mountain Road - Neighborhood

Sequence: Script Day:

Cast Members 1. KEEN 3. CLETE	Background Actors	Props MUSHROOMS
	Stunts	Vehicles Various Highway Vehicles
Special Effects	Wardrobe	Makeup/Hair
Set Dressing	Greenery	Special Equipment
Notes Holiday Lights Main House Well kept Houses	Music Mary Chapin Carpenter song	Sound DOGS BARKING

GREENER STORYBOARDS



 INT. PARKER TRUCK – NIGHT Adrian is looking out the window, tenaciously searching, eyes piercing through the car windows – the only barrier



EXT. FIGHT SPOT – NIGHT
 The Parker Truck pulls up near the East Side Boys

GREENER STORYBOARDS



3) EXT. FIGHT SPOT – NIGHT Adrian woozily gets out of the truck, holding a bottle of whiskey.



4) EXT. FIGHT SPOT – NIGHT Adrian confronts Kevin. Janelle turns the corner in the background.

GREENER TREATMENT

Acquisition Format: **RED 4.5K**Project Frame Rate: **23.98**Optical: **Cook S4 Primes**Apo

Delivery Format: **2K**Color Space: **REDColor**Aperture: **T2.8 – T4**

Aspect Ratio: 2.35: 1 Speed: 320 ISO Shutter: 1/48

OVERALL THEMES

Perception | East vs. West

ASIAN AMERICANS

Color: Primary Red, Blue, Yellow, Purple

Costume: Band "Far East Movement", Hip Hop, Modern, Clean, Glossy, Technology/Digital look, Modern Day

WHITE AMERICANS

Color: White, Black, Light Brown

Costume: Generic, Preppy Minimalist, Gap, Solid Colors, Dress Shirts Rolled-Up Sleeves, Mainstream,

Sperry's, Jack Purcell

JANELLE (HAPA)

Composition: Frame her depending on scene. Is she on the East or West side?

Costume: Dressy, Brands, Anthropology, Fashionable

SCENE 1

Location: Basketball Court Time: Mid-Day/Afternoon

Light Source: **High Sun Top Angle**Light Quality: **High Contrast (16:1)**

Color Palette: Green, Purple, Yellow, Texture: Rough, Dirty

Camera: Handheld, inside the action. Crane for high angle from hoop. Don't see faces first.

Lighting: Natural sunlight for wide. Harsh bounce fills for close ups. Backlight the bleachers.

Production Design: Blacktop park basketball court. Worn out basketball. Water bottles, towels, bags.

Costume Design: East players: Bold colors, side-torn shirts, jersey. No white

West players: Monochrome colors, sleeveless shirts.

Story Theme: Basketball players are playing in the "central park". The competitive game represents East vs. West. Introducing the idea of what is controllable what is uncontrollable in a basketball game and in life.

References: Black Swan, American History X, City of God, Coach Carter

SCENE 2

Location: Janelle's Bedroom Time: Lazy Morning

Light Source: Large Daylight Window, Bounce Fill Light Quality: Dreamy, Soft Low Contrast (2:1)

Color Palette: Light Baby Blue, Light Purple/Pink

Texture: Clean, Fresh, Flowy

Camera: Steady Handheld, 60 FPS. Wide open aperture, soft image.

Lighting: Milked HMI through window. Bounce diffused purple/pink bed sheet. Mirror flares on lens. Warm table lamp on nightstand in background.

Production Design: Baby blue walls. White bed sheets. Table lamp on nightstand.

GREENER STYLEBOARDS











WHITE AMERICANS style / color

AMENDMENT NO. 1 TO LIMITED LIABILITY COMPANY AGREEMENT OF APEX CINEMA LLC

(creation of The Business Group)

(creation of the business Group)
This Amendment No. 1 (this " Amendment ") to the Limited Liability Company Agreement of Apex Cinema LLC, a series Delaware limited liability company (the " Company ") is made and entered into on, 20, among the Company, John Paul Castel, an individual, Yusuke Sato, an individual, and, an individual.
The Company was formed on October 29, 2010. On, 2011, the Members entered into the original Limited Liability Company Agreement of the Company (the "Original Operating Agreement").
The Company desires to create a new Business Group to be known as "The Business Group."
Therefore, the Manager and the Members of this new Business Group hereby amend the Original Operating Agreement as follows:
1. Capitalized terms used herein and not otherwise defined have the meanings assigned to such terms in the Original Operating Agreement.
2. A new Section 3.1(f) is hereby added to the Original Operating Agreement as follows:
Business Group includes the Company's interest in the documentary and related assets. From time to time the Manager may allow Persons to become Members and to contribute services, cash or personal property to the Company, to be attributed to The Business Group. To the extent services, cash or personal property contributions are made, the Member will receive a Percentage Interest attributable to The Business Group in the manner set forth on the Ownership Schedule associated with The Business Group. The Interests attributable to The Business Group are referred to as "The Series Interests".
3. Except as expressly amended hereby, all of the terms, conditions and provisions of the Original Operating Agreement remain unamended and in full force and effect in accordance with its terms, and the Original Operating Agreement, as amended hereby, is hereby ratified and confirmed. The amendment provided herein is to be limited precisely as drafted and does not constitute an amendment of any other term, condition or provision of the Original

Operating Agreement.

No visitors without prior approval from production team.

Greener

Director: Kyle Lau Call Time Producer: JP Castel Line Producer: Erika Drazen **1st AD:** Eric Sheehan **2nd AD:** Samia Zaidi **Emergency Contact:** Samia Zaidi 925.695.4604

Date: February 26, 2011 Weather: 48° and rainy! Remember to stay warm on set!

Sunrise: 6:26 AM **Sunset:** *5:47 PM*

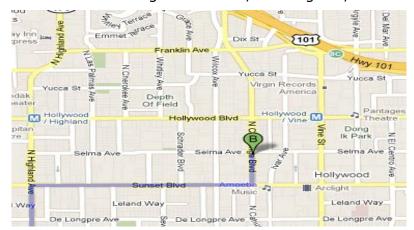
Day 1 of 3

Crew Call: 2:00 AM Chart Call, 2.00 AM

Breakfast a	ınd crafty will be provided	on-site!	Shoot Call: 3:00 AM				
Scenes	Set		Cast	D/N	Cam		
1,3,5	INT. Side Table.		1,2,10,11	N	Red		
2,4	INT. Bar.		1, 2, 9, 10, 11	Ν	Red		
6	INT. Entrance		3,4,5,6,7,8,10	N	Red		
7, 11	INT. Bar		1,3,10	N	Red		
8,9,10	INT. Bar		4,5,10	N	Red		
12	INT. Bar	3, 4,5,10	N	Red			
13	INT. Bar	4,5,6,7,8,10	N	Red			
#	Cast	Part of	Makeup	Set Call	Notes		
1	Jeff Bee	Kevin	2:30 AM	3:00 AM	Report to 1st AD		
2	Chris Salazar	Manny	2:30 AM	3:00 AM	Report to 1st AD		
3	Alex Godinez	Janelle	4:30 AM	5:00 AM	Report to 1st AD		
4	Robert Van Guelpen	Anthony	4:30 AM	5:00 AM	Report to 1st AD		
5	Trevor Hoeper	Adrian	4:30 AM	5:00 AM	Report to 1st AD		
6	Kyle Garibaldi	Tony	4:30 AM	5:00 AM	Report to 1st AD		
7	Cameron Simmons	Jared	4:30 AM	5:00 AM	Report to 1st AD		
8	Alex	Steve	4:30 AM	5:00 AM	Report to 1st AD		
9	Deborah Jourdain	Hot Girl	3:00 AM	3:00 AM	Report to 1st AD		
10	Extras	Extras	3:00 AM	3:00 AM	Report to 1st AD		
11	Joann Chang and Crystal Yuen	Hot Asian	3:00 AM	3:00 AM	Report to 1st AD		

Location

1562 North Cahuenga Boulevard, Los Angeles, 90028



Parking:

Big Wang's Bar

A parking lot is conveniently located directly in front of the bar.

NEAREST HOSPITAL

Hollywood Community Hospital 6245 De Longpre Avenue Hollywood, California 90028

Nearest Hardware Store

Home Depot 5600 Sunset Boulevard, Los Angeles, CA 90028

Nearest Grocery Store

Food 4 Less 5420 W Sunset Blvd. Los Angeles, CA 90027



SYNOPSIS



A young man raised in the urban community of Los Angeles is facing a critical crossroad in his maturity. After losing his job in the downsizing of the economy, Joshua McGowan is forced to make a choice to support his marriage. Joshua experiences the full pressure of societal conditions and is searching for relief and meaning to his circumstances. Tempted to re-enter a life of illegal hustling, he is given a much needed perspective. He is lead inside the lives of various individuals during the critical moments to understand the weight of the decisions they made and their underlying motives. Teetering between the dialogues of his mind, he battles with whether or not the fruit of these individual's life choices is evidence enough to motivate a change in his own trajectory.

CALENDAR LAYOUT

WEEKEND ONE (5/15/09 – 5/17/09)

DAY 1- FRIDAY MAY 15, 2009							
LOCATION	TIME	SCENE	D/N	I/E	DESCRIPTION	CAST	
ASHER'S APT	2:00PM	CREW CALL					
547 LANDFAIR AVE	3:00PM	CAST CALL				1, 3	
LOS ANGELES, CA	4:00PM	SCENE 7A	SS	INT	JOSH AND JESS FIGHT	1, 3	
90024	4:00PM	SCENE 7B	SS	INT	JOSH CUT SCENES WITH RING	1	
	8:00PM	P-SCENE 8A	SS	INT	JOSHUA ROLLS BLUNT	1	
	8:00PM	P-SCENE 8B	SS	INT	JOSHUA CALLS TWITCH	1	

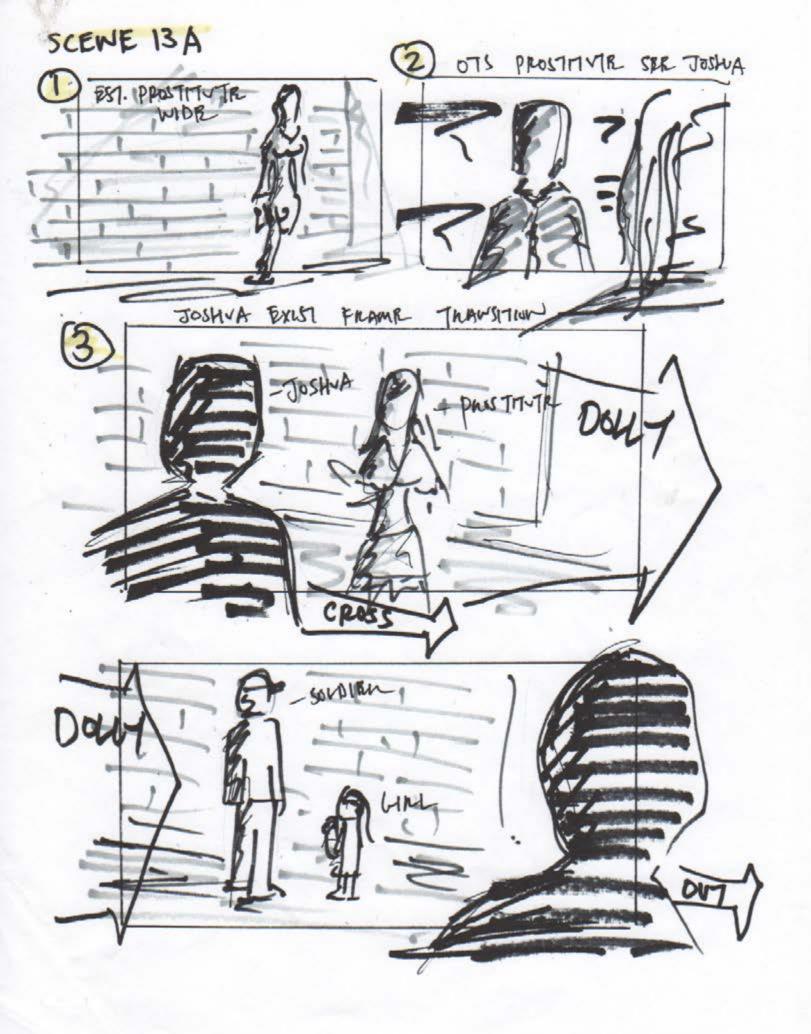
DAY 2- SATURDAY MAY 16, 2009							
LOCATION	TIME	SCENE	D/N	I/E	DESCRIPTION	CAST	
ASHER'S APT.	5:00AM	CREW CALL					
547 LANDFAIR AVE	6:00AM	CAST CALL				2, 8	
LOS ANGELES, CA	7:00AM	SCENE 9	SS	INT	TWITCH'S ROOM W/LAURA	2, 8	
90024	3:00PM	CREW CALL					
	4:00PM	CAST CALL				1	
	5:00PM	P-SCENE 7B					
		P-SCENE 8A	SS	INT	APT- JOSH ROLLS BLUNT	1	
		P-SCENE 8B	SS	INT	JOSHUA CALLS TWITCH	1	
		SCENE 10	SS	INT	JOSHUA AFTER CALL	1	
		SCENE 11A	N	INT	JOSH LEAVING APT DOOR	1	

DAY 3- SUNDAY MAY 17, 2009							
LOCATION	TIME	SCENE	D/N	I/E	DESCRIPTION	CAST	
WRIGHT ST.	3:00PM	CREW CALL					
1498 WRIGHT ST.	5:00PM	CAST CALL				1	
L A, CA 90015		SCENE 6A	SS	EXT	JOSH ENTERS APT FROM ST	1	
		SCENE 6B	SS	EXT	JOSH WALKS UP STAIRS	1	
		SCENE 6C	SS	EXT	JOSHUA ON BALCONY	1	
	END-7PM	SCENE 6D	SS	EXT	JOSHUA ENTERING DOOR	1	
MAIN ST.	8:00PM	CREW CALL					
Btwn 10 th and 11 th	9:00PM	CAST CALL				10,11,12	
Downtown	10:00PM	SCENE 14B	N	EXT	JOSH CHILD/TWITCH CHILD	1, 7	
					STEALS BIKE FLASHBACK		
	10:00PM	Joshua Call Time				1	
		SCENE 15	N	EXT	ALLEY SCENE- LITTLE	1, 10, 11, 12	
					JOSHUA/LITTLE TWITCH		
	11:00PM	Rich Man				7	
		Call Time					
		SCENE 14C	N	EXT	JOSH RUNS, LITTLE KID	1, 7, 10, 11,	
					BECOMES RICH MAN	12	
		SCENE 14A	N	EXT	RICH MAN DRIVING CAR	1, 11, 12	

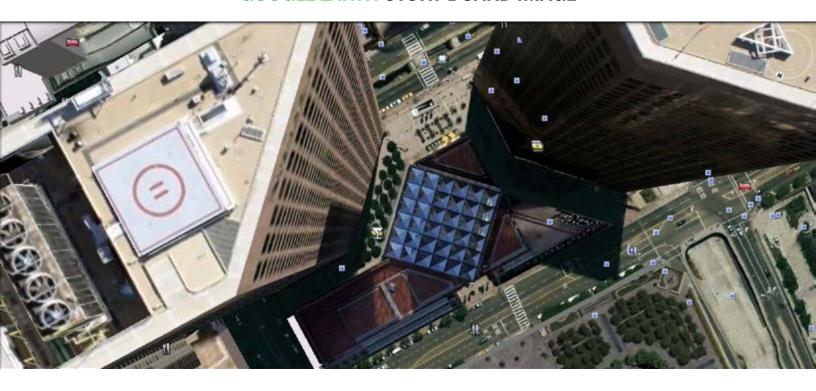
SCE	SCENE: 7		DAY: 1	TIME: 4:00P	M	LOCATI	ON: 4	PAGES: 5-7
SUB	D/N	I/E	DESCRIPTION/	SHOT	PROPS			
7A	SS	INT	JOSHUA'S APT	- JOSHUA AND JESS	SICA FIG	HT	1, 3	-1. Collared shirt
			CU Joshua Ope	ning Door (From In	side)			-2. Tie
			MID – Crane D	own (Suitcase)				-3a. suit/overcoat
			MID – OTS Jos	nua (Follow to Wind	(wok			-14. luggage
			OTS of Jessica	(MID CU)				-46. mirror
			OTS of Joshua	(MID CU)				-30. Movie tears
			MID (Wide) Tw	o-Shot	-15. Ring -50. cups			
			OTS of Joshua	(MID CU) to Table				-51. coaster -52. Magazine/tabloid -53. dishes -47. Red shoes
			Tilt Up (MID Je	ssica-Arm) – OTS Ci	rane			
			CU OTS of Josh	ua				
			MID Joshua to	Kitchen (Backup - C	OTS)			
			CU Jessica Face	e (Crying)				-63. Throw pillows
			Mirror – MID V	Vide – Jessica Towa	-			
			OTS of Joshua		-			
			OTS of Jessica "Don't Touch", Ring, Exit] -
			Down Angle U	o (DoF) Hand + Ring				
7B	SS	INT	Joshua Cut Sce	ne to Weed				
			OCATION INFO				NOT	TC

LUCATION INFO	NOTES				
Asher's Apartment-					
547 Landfair Ave.					
Los Angeles, CA 90024					
FOLIDMENT NOTES					

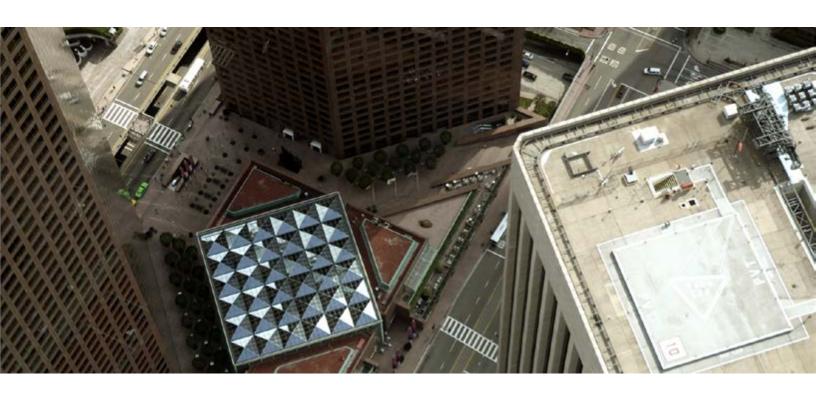
7-JOSHUA (TUNNS 1-TO) (-- 61AL) BRKK -337LS BIRD EYE VIEW とまる S= SOLDIER



GOOGLE EARTH STORY BOARD IMAGE



FILM FRAME FROM HELICOPTER FOOTAGE





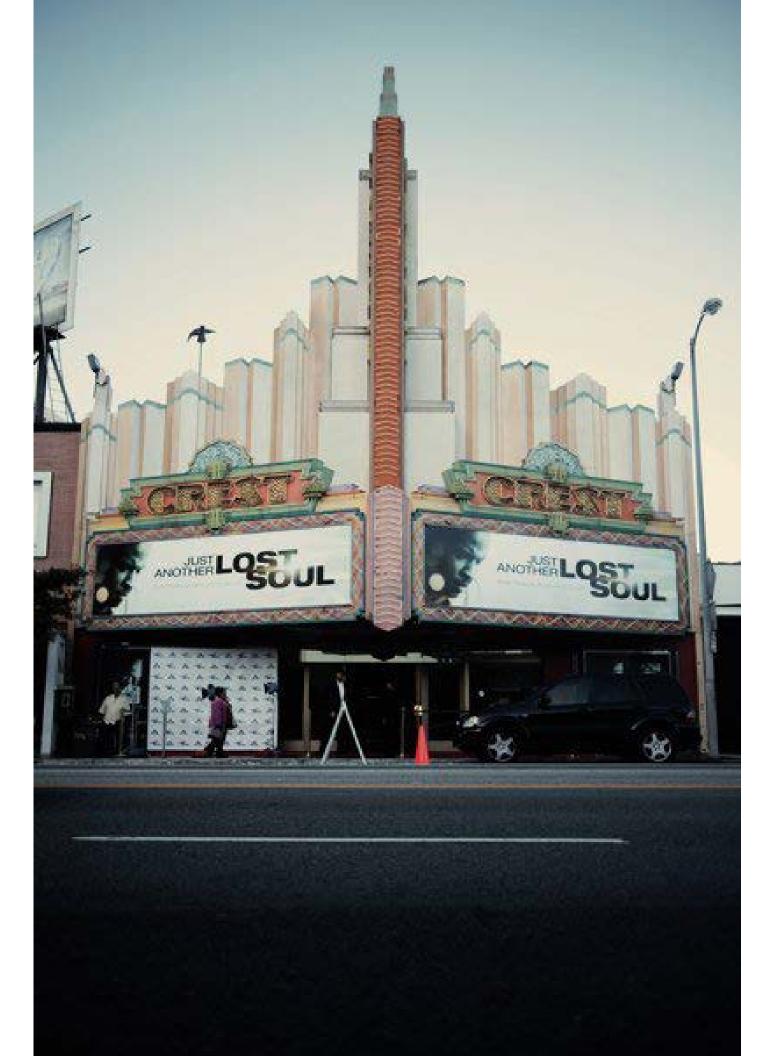
PREMIERE



Just Another Lost Soul will be premiering at the majestic Crest Theater in Westwood, CA with a full house of 460 people. The demographics range from filmmakers, industry professionals, and general audience. This is a fun and classy event to promote your Company ID with a brand name, logo, banner, commercial, etc. as well as links to your website.

Premiere Date: May 26, 2010 7:30pm - 9:30pm Theater Information: www.westwoodcrest.com







Enclosure: Sponsor Kit

To Whom It May Concern:

On *May 26, 2010*, APEX Cinema presents a 30 min dramatic narrative short film created by UCLA Undergraduate Students that will be premiering at the majestic **Crest Theatre** in Westwood.

Our goal is to reach sponsorship donations of a total **\$5000** that will help cover theatre rental cost and promotional material such as billboard and posters. We would appreciate any support that you could give us for this exciting event.

With a sold out full house of **460 attendees**, this is a fun and classy event to showcase your company brand name or logo on the theatre screen, banner, or poster. You will have a chance to market your product and services to a group of filmmakers, industry professionals, students and general audience from the Los Angeles area. This **red carpet event** is a great way to create public awareness and we are open to having tables for product/service trials, such as samples and coupons.

Enclosed you will find a copy of the *Just Another Lost Soul* sponsor kit. If you would like to join us in supporting this outstanding event, please contact us with your level of sponsorship by Friday, *May 21, 2010*, if possible. Checks can be made payable to APEX Cinema, LLC and will be tax deductible.

Thank you for considering this request for your support. If you have any questions about the *Just Another Lost Soul Premiere*, or the work of APEX Cinema, please do not hesitate to contact us.

Sincerely,

JP Castel Director/Producer General Manager

Yusuke Sato
Director of Photography/Producer
General Manager

SPONSORS



COMMERCIAL

up to 2 mins

LOGO on theater screen

BANNER 3' by 5' Vinyl

POSTER 24" by 36"

PLATINUM \$1000

- -Company Commercial & Logo on Screen
- -Company Logo on Banner
- -3 Platinum VIP Tickets

GOLD \$750

- -Company Logo on Screen
- -Company Logo on Banner
- -3 VIP Tickets

SILVER \$500

- -Company Logo on Banner
- -2 VIP Tickets

BRONZE \$300

- -Company Logo on Poster
- -2 Honored Guest Tickets



NARRATED BY RICK HALL

THE ANDES

A MOMENT OF PERU



JEREMY SCHIEFFELIN

JP CASTEL

DIRECTOR OF PHOTOGRAPHY
YUSUKE SATO

ALEXEI VRANICH

www.TheandesPeru.com

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LONG SYNOPSIS

Shot over a two-month period, the intent of this film was to record several iconic archaeological and historic sites along the well traveled tourist route from Lima to Machu Picchu. The extended stay of the film crew provided an opportunity to capture the usual views and vistas and film rarely seen views and details of the country and people of Peru that are quickly changing under modernizing pressures. The results is a film that emphasizes the power of imagery over narrative to present a vision of modern Peru existing with, and for, its historic and archaeological heritage.

In the summer 2009, a filmmaking team from Apex Cinema traveled to Peru for two months from June to August in 2009. In conjunction with the University of California Los Angeles Cotsen Archaeology Department, a documentary was produced exploring the culture and people of the Andes region in Peru. Filming occurred on location with a RED One camera in digital 4K resolution. The team had access to world-famous sites including Machu Picchu, Sacsayhuaman, and the city of Cusco.

The documentary, The Andes: A Moment of Peru, is roughly 40 minutes and consists of beautiful imagery of the region with voice over narration by Rick Hall. The concept was to tie together the informative aspect of Discovery's Planet Earth series with Ron Fricke's Baraka style cinematography. On December 9, 2009 the documentary premiered at the National Museum of the American Indian Smithsonian in Washington D.C. to a group of leading archaeologists from South America. The documentary was received well by the experts and praised with positive comments by the general audience. The Smithsonian Museum is anticipating including clips of the film in their upcoming Incan Exhibition in 2011. The documentary is directed and produced by JP Castel with Yusuke Sato as the Director of Photography and Editor on the project. Jeremy Schieffelin, an experienced film and television music composer complemented the documentary with an original soundtrack. UCLA's Archaeology Department and the Executive Producer, Dr. Alexei Vranich, an expert of the Peru region, provided information on the region. Apex Cinema's goal for the project is to broadcast on a domestic and international level with a DVD on sale. With access to sites around the world, the Apex Cinema Company and UCLA Cotsen plan to start a series covering the people and cultures of countries with endangered sites. The Andes documentary has been an ongoing effort throughout the year and will be premiering in Los Angeles at the UCLA Fowler Building beginning of June 2010.

THE ANDES

A MOMENT OF PERU





CIZCO Peru

UCLA Cotsen Institute of Archaeology
An FPS Productions Film Partnership Proposal

FPS Productions JP Castel & Adam Lotia 775.342.5488 www.fps-productions.com

THE FILM CREW



JP Castel Undergraduate Business Economics UCLA '11
4 Years of Production Film & Photography Experience
World Wide Travel
FPS Co-Partner - Executive Share Holder
Slick - Executive Producer
Rock Climbing Exp.
CPR & First AID Certified



Adam Lotia UT Dallas Film Grad Student '10 8 Years of Production Film Experience Producer Under Exposition Picture Co. Name of God - Director/Producer

Rock Climbing Exp. CPR & First AID Certified



Yusuke Sato Undergraduate School of the Arts Film UCLA '12 3 Years of Production Film Experience Scholarship for Arts here at UCLA FPS - Contractor

CPR & First AID Certified



Scott Dee Undergraduate School of the Arts Photography UCLA '12
3 Years of Photography Experience
Chief Photographer FPS
FPS - Contractor

CPR & First AID Certified





EXCLUSIVE LICENSE

BETWEEN

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA

AND

Apex Cine ma L.L.C.

FOR

UC CASE NO 2010-560

The Andes - A Moment of Peru"



WITNESS PERU LIKE NEVER BEFORE



ALUNA

aquellas (alderredor del clames dras o aposentos grande o de por si) estaba dedicada la luna, mujer del Sol, y eva a de la capilla mayor del templa uertas estaban aforradas con que por el color blanco viesa le la luna. Tenianle puesta mo al Sol, hecho y pintado mi tablón de plata " (Garcilla iendo los aposentos de la luna, en Cuzco, Comentaciona, en Cuzco, Comentacional de Carella.

A. Cap.XXI).

a (Mama Quilfa), era la hermanica además reina de todos del ciclo así como dinea decionaba con el agua por socionaba Coya (esposa del la la A. la Quilla los crumento la plata llamando grimas de la luna.







EL SOL

hides las cuatro paredes del contro de arriba debajo de pla con la el (I) estero que llam puesta la figura del sol micha de oro doble más grue achas que cubrian las paredes. In con su rostro en redondo lemas de fuego todo de una ma que la pintan los pintores sega describiendo los aposent mancha, templo del Sol, en la matarios Reales, Libro II

and el Sol, era la divinidad n man, se le representaba como se a llamas de fuego, car man higata. A sol se le asor mandales y con el oro que

THE ANDES

A MOMENT OF PERU

JEREMY SCHIEFFELIN

JP CASTEL

YUSUKE SATO

ALEXEI VRANICH

WWW.THEANDESPERU.COM

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